

**COUNTRY CLUB BANK FORMS REGISTERED INVESTMENT ADVISORY FIRM
FOR ASSET MANAGEMENT**

**Kansas City Financial Industry Veterans Launch *Tower Wealth Managers*
with Emphasis on Trend-Based Investment Philosophy**

KANSAS CITY, November 6, 2008 – Byron G. Thompson, chairman of Country Club Bank, announced that the bank has formed a Registered Investment Advisory firm focused on asset and wealth management. The RIA, which manages some of the assets from the Country Club Trust Company, a wholly owned subsidiary of Country Club Bank, will do business under the name *Tower Wealth Managers*. The name reflects the long-time logo of Country Club Bank, which features a graphic of a tower symbolizing strength, trust, and stability.

Thompson said Tower Wealth Managers already manages in excess of \$750 million in assets. Executives expect assets under management to grow significantly within the next few years.

“Although the formation of Tower Wealth Managers has been in process for months, we are very excited about bringing this to the market now,” said Thompson. “With all the uncertainty in the financial markets we are experiencing unprecedented growth, as people are seeking relationships built on a solid foundation of trust and professionalism.”

Stephen S. Soden is the CEO of Tower Wealth Managers and will maintain his responsibilities as CEO of Country Club Financial Services Inc.

“The formation of the RIA makes it possible to take this investment service to the next level,” said Soden. “The format provides a highly effective structure for wealth management services to institutional and high net-worth clients. In addition, operating as an RIA will make it possible to expand our reach and serve clients throughout the Midwest and the nation, while continuing to provide the same experience our clients have come to expect.”

The RIA's chief investment officer is Dwayne K. White, who has served as executive vice president and chief investment officer of the Country Club Trust Company.

Joining Soden and White is Chad Battison, who has been appointed senior vice president at Tower Wealth Managers, where he is focused on strategic planning and development initiatives for the firm. Battison brings a diverse skill set to the team, acquired from tenures at both SunGard, a provider of integrated wealth management and front-office financial technology, and KPMG, where he provided tax, estate and investment advisory services to clients.

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It's exciting to join an investment organization with so much strength and potential," said Battison. "I look forward to contributing my experience and knowledge to this venture. We are uniquely positioned when you consider that we are combining the incredible reputation and ethics that have defined the Country Club Bank organization, with the outstanding track record in building wealth that Steve and Dwayne bring to the table. I'm confident that our leadership team is well-prepared to produce excellent growth, defined not just by size, but also by quality."

A Research and Trend-Based Investment Philosophy

White said clients of Tower Wealth Managers can choose from a variety of equity options for their investments, including a Global Asset Strategy that capitalizes on globalized growth.

"Every day, some stocks or groups of stocks rise and others simultaneously fall," said White. "For anyone wishing to capitalize on opportunities and avoid pitfalls, an actively managed portfolio of diverse global strategies is the most likely road to financial success. We use independent research to disentangle the mixed messages of the broad market and the globalized economy, and eliminate both the hit or miss gamble of predictions and the inherent conflict of interest biases that exist on Wall Street. Our process substitutes a consistently impartial and unemotional methodology based on proven factors. It reveals the existence of larger, stronger trends with opportunities for attractive investing."

White also characterized the Tower Wealth Managers portfolio management methodology as one containing the primary tenants of individualized risk management and diversification.

"We carry risk management through diversification to a higher level," said White. "A portfolio with a variety of stocks in different categories such as energy, healthcare, etc., could be considered diversified. By drilling down into each stock category, however, we create specific strategies to further diversify, manage risk and tax liability, and tailor the portfolio to the client's individual needs."

Country Club Bank is a locally-owned community bank founded more than 50 years ago, with deep roots in Kansas City and surrounding areas. The bank provides financial services at 14 locations in the Kansas City area, including five retirement centers. Country Club Trust Company was formed more than 20 years ago as a wholly-owned subsidiary of Country Club Bank. Tower Wealth Managers will be based at the bank's Prairie Village Financial Center, 9400 Mission Road, Prairie Village, Kansas.

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